

SENSODYNE



LIFE'S TOO SHORT TO PUT UP WITH TOOTH SENSITIVITY



Do you let cold drinks warm up before drinking?



Do you move food around your mouth when eating to avoid certain teeth?



Why compromise on enjoying food and drink to cope with sensitivity, when there's something simple that can be done?

Living with sensitive teeth may feel like that's 'just the way it is'. Of the people who adjust their behavior to manage sensitivity:

48%

48% will experience symptoms at least once a month

37%

37% will experience symptoms at least weekly

IT DOESN'T HAVE TO BE THIS WAY



1

Tooth sensitivity is common, and your dentist/hygienist understands how it can affect your quality of life in many little ways.

2

You may have recently talked to your dentist/hygienist about sensitivity, and they will provide tips and recommendations such as using a toothpaste designed for sensitive teeth to address it, rather than just manage it.

3

A simple change of toothpaste means you can start to forget about sensitivity and go back to enjoying those ice cold, hot, sweet and sour foods without thinking twice about it.

START ENJOYING THE GOOD THINGS IN LIFE AGAIN

It's simple. Maintain good oral hygiene by brushing your teeth twice a day with a soft toothbrush, avoiding aggressive brushing. Combine this with a sensitivity toothpaste, and you can improve your quality of life impacted by dentin sensitivity. From worrying less about hot drinks, to not having to think twice about how you eat, it's time to get back to enjoying everything life has to offer.

Dentists recommend Sensodyne to help treat sensitive teeth.

LIFE'S TOO SHORT FOR SENSITIVITY

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PM-US-SENSO-20-00149

